



SECOND GENESIS  
FOUNDATION

# CHARITY GOLF TOURNAMENT



*Assisting the Greater Washington community in  
the prevention and treatment of addiction.*

[WWW.SECONDGENESIS.ORG](http://WWW.SECONDGENESIS.ORG)



# RAISING SUPPORT FOR FAMILIES AND INDIVIDUALS IN NEED

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Dear Partner,

Second Genesis Foundation is a 501(c)(3) non-profit organization working to assist the Greater Washington community in the prevention and treatment of addiction. Since our inception in 2016, we have provided over \$700,000 in support to programs and initiatives related to substance abuse prevention, treatment, and education.

However, our work is far from done. During the COVID-19 pandemic, opioid deaths have surged in our area. In 2020, D.C. saw fatal opioid overdoses increase by an astonishing 46%, Maryland saw a nearly 55% increase, and in Virginia fatal overdoses increased by 42% statistics largely missed by the press due to the dominance of COVID-19 coverage.

On June 27th we are hosting our first annual Charity Golf Tournament at The Golf Club at Lansdowne to help support individuals and families impacted by substance abuse. Each act of generosity means more when we give together and we hope you will join this great event and help us provide additional support to those in need.

Your tax-deductible sponsorship is not only a great way to gain visibility for your company, reward your staff, or have a great day with friends, it also helps support the important work of the Second Genesis Foundation - working to assist the Greater Washington, D.C. community in the prevention and treatment of addiction.

We can promise you a fabulous golf tournament, with great food and networking - all while supporting our important work. Please visit our website to register for sponsorships and tickets: [www.secondgenesis.org/golf](http://www.secondgenesis.org/golf).

Many thanks in advance for your consideration of this request.

With much appreciation,



Michaela Pratt  
Director of Development  
Second Genesis Foundation



[michaela@secondgenesis.org](mailto:michaela@secondgenesis.org)



# SPONSORSHIP LEVELS

*Your tax-deductible sponsorship is not only a great way to gain visibility for your company, reward your staff, or have a great day with friends, it also helps support the important work of the Second Genesis Foundation.*

## Gold | \$10,000

- 2 Foursomes of golf, plus 16 tickets to the Awards Reception.
- Prominent placement of company logo on event materials & website.
- On course tee sign and product table.
- Opportunity to speak at Awards Reception.
- Exclusive recognition gift.

## Silver | \$7,500

- 1 Foursome of golf, plus 8 tickets to the Awards Reception.
- Preferred placement of company logo on event materials & website.
- Exclusive recognition gift.

## Bronze | \$5,000

- 1 Foursome of golf, plus 4 tickets to the Awards Reception.
- Logo placement on event materials and website.

## Hole in One Sponsor | \$2,500

- 2 tickets to Golf Tournament & Awards Reception.
- On course tee sign and product table.
- Display of prize on course.
- Opportunity to announce the winner during the Awards Reception (should someone win).

## Cart Fleet Sponsor | \$2,500

- 2 tickets to Golf Tournament & Awards Reception.
- Company name prominently displayed on all tournament golf carts.

## Putting Contest | \$2,000

- 2 tickets to Golf Tournament and Awards Reception.
- Company logo prominently displayed at the practice putting green.
- Opportunity to announce the winner during the Awards Reception.

## Hole Sponsor | \$1,500

- 1 ticket to Golf Tournament & Awards Reception.
- On course tee sign and product table.

*An individual hole sponsorship allows your company the ability to promote your business, network, and create your own "theme" for the hole you select.*

## Closest to the Pin | \$1,000

- 1 ticket to Golf Tournament & Awards Reception.
- On course tee sign.
- Opportunity to announce the winner during the Awards Reception.

## Longest Drive | \$1,000

- 1 ticket to Golf Tournament & Awards Reception.
- On course tee sign.
- Opportunity to recognize winner during Awards Reception.

**Register Online Today!**

[secondgenesis.org/golf](https://secondgenesis.org/golf)

# SPONSORSHIP LEVELS

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## **Beverage Cart | \$1,800**

- Special recognition with your company name/logo on the beverage cart windows that cater to all the golfers
- Opportunity to follow beverage cart in your own cart to activate around the course and pass out product to engage with golfers
- Company name/logo highlighted on event material and website as sponsor.

## **Lunch Sponsor | \$1,500**

- Sponsorship available for the box lunch offered to the golfers before they tee off. Your name or company name will be prominently displayed in the dining area, as well as acknowledgment in event materials and on website.

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# TICKETS & FOURSOMES

## **Foursome | \$1,250**

- 4 tickets to Golf Tournament and Awards Reception.

## **Golf Ticket | \$350**

- 1 ticket to Golf Tournament and Awards Reception.

## **Ambassador | \$500**

- 2 tickets to Awards Reception. Recognition on event materials and website.

## **Awards Reception | \$100**

- 1 ticket to Awards Reception



**Register Online Today!**

[secondgenesis.org/golf](https://secondgenesis.org/golf)

# SILENT AUCTION

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Together with our Charity Golf Tournament at The Golf Club at Lansdowne, we will also host a Silent Auction to help raise additional support for individuals and families impacted by substance abuse. All donors will be recognized in our event materials and on our website and will receive a tax recognition letter for their donations.

If you or your organization would like to provide a donation for our Silent Auction, please email: [michaela@secondgenesis.org](mailto:michaela@secondgenesis.org).

## DONATION IDEAS

Below are a few ideas for donations, but feel free to reach out to discuss other ideas as well!

- Vacation Rentals
- Travel
- Sports/Opera/Theater/Music tickets
- Dinner or Lunch experience
- Art & Jewelry
- Luxury hotel and resort stays
- Experiences
- Gift Certificates
- Golf Merchandise
- Spa days.
- Sports memorabilia
- Meet & Greet

On the next few pages, you can see a few of our previous Silent Auction donations, all from amazing organizations and individuals that support our work in assisting the Greater Washington, D.C. community in the prevention and treatment of addiction.

Each act of generosity means more when we give together and we hope you will help us provide additional resources to families and individuals during this time of great need.

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# PREVIOUS DONATIONS

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Below are a few of our previous Silent Auction donations, all from amazing organizations and individuals in support of substance abuse prevention, treatment, and research.



## **Dinner with Erik Prince, Founder of Blackwater USA**

Sold for \$3,000

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## **1 Night at the Inn at Little Washington's Presidential Cottage, Plus Dinner**

Sold for \$4,800

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## **Dinner with Christopher Miller, Former Acting Secretary of Defense**

Sold for \$2,700

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## **Washington D.C. Getaway: 1-Night at Trump International Hotel & More**

Sold for \$1,550

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## **Member's Dining Room Lunch with Rep Mike Waltz & Tour of the U.S. Capitol.**

Sold for \$2,200

# PREVIOUS DONATIONS

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Below are a few of our previous Silent Auction donations, all from amazing organizations and individuals in support of substance abuse prevention, treatment, and research.



## **Steve McQueen by Reyaz Nadi**

Sold for \$10,000

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## **Private Dinner for 12 at the Ambassador of Australia's Residence in D.C.**

Sold for \$3,100

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## **1-Night Stay, Wine Tasting & More at Barbourville Vineyards in VA**

Sold for \$1,025

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## **Hungarian Hand Painted Porcelain Collection by Anna Weatherley**

Sold for \$525

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## **2 Tickets to a Capitals Game & 2 Tickets to a Wizards Game in D.C.**

Sold for \$625

# PREVIOUS DONATIONS

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**Washington Capitals Signed Ovechkin & Bäckström Memorabilia**

Sold for \$610

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**Lunch with Tom Manatos, VP of Government Relations at Spotify**

Sold for \$725

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**Jim Morrison 2019 by Reyaz Nadi**

Sold for \$1,300

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**Personalized Coaching Session with 3 NCAA DI Lacrosse Players**

Sold for \$275

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**Wine Class for 14-18 Guests with Mark Vlasic & Total Wine & More**

Sold for \$425





**SECOND GENESIS  
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8120 Woodmont Avenue, Suite 400 | Bethesda, MD 20814

Federal Tax ID# 30-0914973

[www.secondgenesis.org](http://www.secondgenesis.org)