



ADVISORY BOARD



THE ADVISORY BOARD OF SECOND GENESIS FOUNDATION

Dear Friends,

I am pleased to announce the creation of our Advisory Board, an essential initiative to help increase the important work of the Second Genesis Foundation in the Greater Washington area.

Since our inception in 2016, we have provided over \$600,000 in support of essential services within the area of substance abuse. However, our work is far from done. According to data recently released by the Centers for Disease Control and Prevention, drug overdose deaths soared to more than 93,000 in 2020, a record number that reflects a rise of nearly 30% from the previous year.

During this time of great need, we are determined to provide additional support to individuals, families, and communities impacted by substance use disorders. The Advisory Board of Second Genesis Foundation will play a pivotal role in helping us grow our foundation, and ultimately, increase our overall impact.

Sincerely,



Michaela Pratt
Director of Development
Second Genesis Foundation





PURPOSE

The Advisory Board of Second Genesis Foundation is a volunteer group formed to help provide new insight, advice, and support to our executive staff and board. The advisory board may contribute to the organization in many ways, including fundraising, generate awareness, and help provide new opportunities and introductions to help support our work.

The Advisory Board serves as a critical community champion of the Second Genesis Foundation. Members of the Advisory Board share their social capital in service to our mission by providing their professional expertise, diverse knowledge of constituent perspectives, connections to local, national, or international resources, colleagues or peers, and philanthropic support or other forms of needed assistance.

One of the rewards of serving on our Advisory Board is access to fellow advisors. Members are part of a special group of amazing people, all wanting to make a real difference in their community.

Another benefit of participating in the Advisory Board is working and sharpening one's leadership skills in a supportive environment. For some members there might be opportunities, based on merit, to be elected to fill any of our board positions that might become available.

In essence, our Advisory Board will play a pivotal role in helping us increase our impact in the Greater Washington area.



RESPONSIBILITIES

The Advisory Board has no governing power or fiduciary responsibility. The advisory board's main responsibility is to identify fundraising, technical assistance, and marketing resources to help benefit our organization and overall mission.

The advisory committee may develop subcommittees that have assigned tasks in specific areas. For example, a public awareness subcommittee composed of four members may be responsible for making recommendations about public awareness strategies and resources.

MEETINGS

The Advisory Board meets four times per year – in March, June, September, and December. Written notices of upcoming meetings will be emailed to members at least seven days prior.

Between these times there are also opportunities for the advisory board to engage with each other and the organization through social events and activities.

Minutes of each meeting will be kept. An electronic copy will be emailed to the board and management within two weeks after a meeting.

Members who are absent without reasonable cause from three successive meetings will be considered to have resigned their seats. The board and executive team will move to fill the position.



EXPECTATIONS

It is expected that each advisory board member helps raise a minimum of \$2,500 annually through fundraising campaigns or events.

Each Advisory Board member is also responsible for making at least three new introductions to the organization that will assist with either fundraising or help to generate public awareness around our programs and activities.

The advisory board member's performance is evaluated on an annual basis, and from time to time certain recognitions or rewards will be extended to members that are performing well.

DURATION

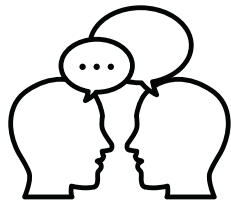
The commitment for the advisory board is a 2-year term, with the opportunity to be reelected for another term after successful fulfillment in a role.

The term of membership ensures that the size of the advisory board remains efficient and manageable.

During this period, the advisory board serves as an essential part of our team and is expected to actively commit to our organization, mission, and program partners.

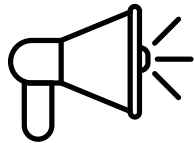
ACTIVITIES OF THE ADVISORY BOARD

Explore some of the many different ways our Advisory Board members can help support our important work.



ADVICE

Share your professional and personal expertise on everything from programming to our role in the community.



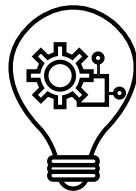
ADVOCACY

Serve as a voice in your community and help amplify the message around our organization and mission.



FUNDRAISING

Whether you host your own events, or help with ours, throughout the year there will be many different fundraising opportunities for members to engage with.



CAPACITY BUILDING

We are always looking for innovative ideas that can help us to the next level of operational, programmatic, financial, or organizational maturity.



NETWORKING

Through our events and programs, you will help build important new partnerships and expand our community and overall impact.

ADVISORY BOARD APPLICATION

FIRST NAME

LAST NAME

PROFESSIONAL
BACKGROUND:

ACHIEVEMENTS:

WHY WOULD YOU
LIKE TO JOIN THE
ADVISORY BOARD?:

SPECIFIC INTERESTS
(FUNDRAISING,
COMMS., PRGM, ETC):

OTHER COMMENTS:

PLEASE SUBMIT YOU APPLICATION TO
MICHAELA@SECONDDGENESIS.ORG